# THE PROGRESS REPORT

# **IMPORTANT DATES**

### **Semester Meetings**

Oct. 7

Oct. 28

Nov. 11

6 p.m. in the Holliday Forum or via zoom

# **International** Conference

Oct. 4th -20th Agenda here

### **Dues Deadline**

Nov. 1st

### **Fall Elections**

Nov. 11th

### **Fall Banquet**

Nov. 16th

# **September Meetings**

## **Internship Panel**

PRSSA kicked off the semester with an internship panel moderated by Professor Sadie Wilks. Students Emmie Ravain, Catherine Carpenter, Bryce Billiot, and Allison Kadlubar.

### **Internship Tips**

- Begin looking for internships now.
- Network with professionals at your internship
- Be prepared and professional every step of the process.
- Take the appropriate amount of time to apply for internships.
- Make connections, even if you do not get the position, because they can be helpful later in your career.
- Start everyday as an opportunity to learn something new.

For internship questions, email Sadie Wilks at sadiewilks@lsu.edu. For internship opportunities, visit Manship's website.

## **PRSSA LINKS**



@prssalsu



@prssalsu





prssaatlsu.com



prssalsu@lsu.edu

### **GroupMe**



## **Corporate PR with Angee Linsey**



For PRSSA's second meeting,
Career coach and recruiter Angee
Linsey led a discussion about
corporate PR. Congratulations to
Kat Toerner for winning a coaching
session.

### **Advice for Beginning Your Career**

- Look for communication positions such as specialist, representative, coordinator or associate.
- Write every day and identify which type of writing best suits you.
- Identify a company you admire

### **Advice for Advancing Your Career**

- Be thoughtful and curious
- Show your boss you are working and growing
- Participate in workshops to grow skills

### **Key Takeaway**

 Follow all paths, you will end up where you are supposed to be.

### **Headshots**

Thank you to those members who got headshots with PRSSA. If you have not received your pictures please contact khami32@lsu.edu. More headshot opportunities will be available in the near future.

### JOIN A COMMITTEE

Joining a committee is a great resume booster and to receive the best experience as a PRSSA member. Join PRoactive, ImpRint, or Publications committee today and earn two points.

### **SCHOLARSHIPS**

Applications are open for a scholarship to pay PRSSA dues. Applications are due Oct. 28 at 4:30 p.m. Link is available in PRSSA at LSU's Instagram Bio.

#### Design

Create a graphic using your preferred outlet (Canva, Illustrator, etc.). The graphic should be promoting an upcoming event at PRSSA, to be featured on our social media.

#### Writing

Sponsored by PRSA. Write a press release about a PRSSA event during the semester. Follow all AP and grammar guidelines.

### **BATEMAN TEAM**

PR juniors and seniors are encouraged to apply for a position on LSU's 2021-22 Bateman team. Only six students will be chosen to represent LSU.

Contact Professor Draper at <a href="mailto:ddraperl@lsu.edu">ddraperl@lsu.edu</a> for more information.

# **DIVERSITY AND INCLUSION MONTH**

October is PRSA's National Diversity and Inclusion month. Oct. 28th, PRSSA will be joined by guest speaker, Tina Harris, for an in-depth discussion on diversity and inclusion within communications.

Contact Morgan Money at mmoney2@lsu.edu to find out how to get a writing piece published in this newsletter.

This is great for your portfolio!