



February 2024

Morgan Money

615-743-5199

Morgan@TheMorganMoney.com

To Whom It May Concern,

I am a highly organized, goal driven, dedicated team player and team leader with extensive experience and knowledge in public relations, social media, community involvement and leadership. I am confident upon reviewing my resume, you will discover me and my abilities to be a true asset to your organization in any position.

With over ten years of experience in celebrity and entertainment interviews, web design, writing press releases, community involvement, and event planning combined with my collegiate experience of journalism and communications positions with the LSU Reveille and LSU Athletics, I bring a dynamic and accomplished skill set.

Through my experiences, I have proven to be an efficient quick learner, organized, creative and reliable. I successfully operate under pressure and meet deadlines and demands in a professional manner. In my position with LSU Athletics, I have managed game statistics, pre-game press box organization, led reporters through LSU Football practices, assisted with LSU Football post game press conferences, as well as create clippings, quicki recap and passing stats for LSU Men's and Women's Basketball and Volleyball. I most recently was the Secondary for Women's Basketball where I composed & posted in-game social media for all @LSUwbkb platforms, facilitated mid-week and post game press conferences and edited press conference transcriptions as well as enjoyed the opportunity of a National Championship. During this same time I also served as the Sports Information Director (SID) for LSU Men's Tennis where I was the main point of contact for the team, handled communications, scripted press releases and tracked team statistics. I was thrilled to have the opportunity in March 2022 to be the NCAA Social Media Liaison for the 2022 NCAA Women's Basketball Tournament and in May 2022 I was one of 8 selected to over see public relations for the SEC Men's Baseball Tournament.

Since graduating from LSU in 2023 magna cum laude with a dual degree in mass communication and sport administration with a minor in business, I am applying to law schools for Fall 2024 enrollment. I look forward to studying sports and entertainment law and pursue a career in sports management advocating for athletes ensuring their representation, mental and physical well being, and contractual obligations are in their best interest. As a former Williamson County student, I have enjoyed the opportunity to give back to the school system that built the foundation of my education and share my knowledge and experience with the students during my gap year serving as a long term high school substitute teacher at Independence High School in Thompson's Station, Tennessee.

Thank you for your time and consideration.

Sincerely,

*Morgan Money*

# MORGAN MONEY

615-743-5199

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## PROFILE

Motivated, energetic, outgoing, quick learning, team player with organization skills, attention to detail, ability to multi-task, proficient writing skills, sports industry knowledge, ability to lead, work, adapt and perform in a fast paced environment.

## SKILLS

- Adobe Photoshop, InDesign, Rush, Illustrator
- Canva
- AP Writing
- Technical & Professional Writing
- Media Clipping
- Press Releases
- Digital Marketing Strategy
- Marketing
- Fundraising | Community Service
- Event Coordination
- Organization
- Excel Spreadsheets, Google Docs, Google Sheets
- Instagram, Twitter, Facebook, LinkedIn, TikTok

## ACADEMIC PROFILE

### Louisiana State University

August 2019 - Present

- GPA: 3.86
- Magna Cum Laude
- President's Honor Roll Fall 2020, Spring 2021
- Dean's List Fall 2021, Spring 2022, Fall 2022, Spring 2023
- Member of The Order of Omega Honor Society

### Summit High School, Spring Hill, TN

August 2015 - May 2019

- GPA: 4.299 | Graduated with County, State, National Honors
- ACT: 28

### University of Iowa Writers' Workshop

June 2018 - August 2018

- Invited to apply, 25 selected from 2000 applicants, college credit

## EXPERIENCE

### Williamson County School District

#### Substitute Teacher - Independence High School

December 2023 - Present

- Served as a long term substitute teacher
- Lead students in the classroom, keeping them on task and focused
- Graded assignments and developed lesson plans
- Handled classroom conflicts

### Mass Communication Capstone Project

#### Special Olympics - Capital Area, Baton Rouge, LA

#### Copy Director

January 2023 - May 2023

- Composed press releases and campaign book
- Edited newsletters, social media posts and reports
- Worked closely with Special Olympics - Capital Area

### LSU Athletic Communications, Baton Rouge, LA

#### Secondary for Women's Basketball

August 2022 - May 2023

- 2023 National Champion
- Composed & Posted in-game social media for all @LSUwbkb platforms
- Facilitated mid-week and post game press conferences
- Directed student assignments for all games
- Edited press conference transcriptions

### Sport Information Director - Men's Tennis

May 2022 - June 2023

- Tracked and inputted match statistics
- Communicated with coaches, directors, conference officials, referees and the media
- Composed & published bios, recaps, and press releases
- Managed & composed all @LSUTennis social media content & platforms
- Co-ran the 2022 ITA Women's Southern Regional | LSU Tennis Complex - communicated with coaches from 21 schools, delegated referees and organized matches

### Student Assistant

August 2021 - June 2023

- Worked LSU football, baseball, softball, men's basketball, women's basketball, gymnastics and volleyball
- Passed statistics, facilitated press conferences, clipped in-game media, published player bios and articles for LSUsports.net
- Composed & posted in-game social media for LSU softball for the 2022 season
- Set up and worked 2022 LSU Football Pro Day and 2022 March Madness

### SEC Baseball Tournament, Hoover, AL

#### Communications Student Volunteer

24 May 2022 - 29 May 2022

- One of 10 students selected by the SEC
- Operated and transcribed press conferences, escorted players and coaches to media

## SERVICE & EXTRACURRICULAR

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### Ronald McDonald House Charities Annual Toy Drive

#### Founder

2008 - Present

- Organized toy drives and dropped off donations to local RMHC locations
- Involved teammates, local businesses, classmates and NHS organizations
- Hosted the drive in both Florida and Tennessee

### Thompson's Station Church

#### Vacation Bible School | Volunteer Counselor

2019 - 2020

- Led campers age 7-8 through a week of activities

### St. Philips Christmas Basket Delivery Volunteer

2015- 2019

- Organized donations and delivered to local families in need
- Spent time visiting with the recipients and learning their stories

### TheMorganMoney.com

#### Founder

2010 - Present

- Shared writing updates for my on-going novels
- Published personal blogs
- Celebrity & entertainment interviews
- Online portfolio

### Beta Reader

#### Lights Out by Kayla James

December 2023 - February 2024

- Read and offer editing pointers to the author before publication

## REFERENCES

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Michael Bonnette | 225-578-1868

Associate AD/Communications

mbonnet@lsu.edu

Brandon Berrio | 225-328-7065

LSU Athletics Associate Director of Creative and

Digital Content

bberri1@lsu.edu

## EXPERIENCE

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### NCAA Social Media Liaison

19 March 2022 - 21 March 2022

- Captured and designed social media content for @marchmadnesswbb

## LEADERSHIP

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### Alpha Delta Pi - Omega Chapter

#### Director of Public Relations

November 2020 - November 2021

- Curated & composed content and edited photos for @LSUADPi Instagram
- Grew @LSUADPi Instagram by 1003 followers
- Created graphics for all LSU ADPi events
- Directed and edited videos for 2021 Formal Recruitment
- Composed & submitted press releases to the nationwide Adelphean Magazine

### Recruitment Analyst Team

August 2021

- Organized and processed recruitment data through Excel
- Composed scripts for recruitment presentations

### Director of Alumna Engagement

November 2019 - November 2020

- Composed & distributed quarterly newsletters to Omega Alumna Organization
- Organized a virtual mock recruitment, 2020 Founder's Day Event and 2020 senior events

### Public Relations Student Society of America at LSU

#### Public Relations Director

May 2021 - May 2022

- Curated & composed monthly newsletters and internal communications

### Student Philanthropy Council

#### Internal Communications

September 2021 - October 2022

- Edited internal communication releases, infographics and promotional plans
- Participated in fundraisers for the LSU Student Emergency Relief Fund

### The LSU Daily Reveille

#### Entertainment Reporter

January 2020 - May 2020

- Interviewed local Baton Rouge entertainment professionals and businesses
- Reviewed newly released entertainment
- All 15 articles written were published in print & online